



Poonam Yadav

I'm an aspiring UI/UX Designer transitioning from sales, where I specialized in identifying user challenges. Today, I translate those insights into wireframes, prototypes, and experiences that put the user first.

Education

MBA(Marketing & Business Analytics)

Siddhant Institute of Business Management (2021-2023)

Bachelor of Pharmacy- BPharm

DYP DPU School of Pharmacy (2015-2019)

Skills

- User Research
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning

Tools

- Figma
- Figjam
- Miro
- Adobe Photoshop
- Adobe Illustrator
- Canva

Work Experience

Business Development Executive @ Apptware Solutions

APRIL 2024 - DEC 2024

Business Development Intern @ Techneutron Solutions

OCT 2023 - APRIL 2024

Therapy Manager @ Cipla Pvt Ltd

OCT 2022 - AUG 2023

Territory Business Manager @ Abbott Healthcare

JAN 2021 - OCT 2022

Therapy Manager @ Cipla Pvt Ltd

AUG 2019 - JAN 2021

Certifications

- Google UX Design Specialization
- Figma UI UX Design Essentials
- Figma UI/UX Design: Web and App Design
- Adobe CC Masterclass : Photoshop, Illustrator
- UX Design: Get Hired Faster as a UX Designer